

STOCK EXCHANGE ANNOUNCEMENT

1 August 2008

Niels Hermansen resigns from the Board of Directors of IC Companys A/S

Board member Niels Hermansen takes up the position as Chairman of the Board of Directors of Buksesnedkeren ApS, who runs the brands Signal and H2O. As a consequence, as at 1 August 2008 Niels Hermansen resigns from the Board of Directors of IC Companys A/S.

The search for a new Board member will be initiated as soon as possible.

We would like to thank Niels Hermansen for the valuable contribution he has made in the Board of Directors of IC Companys since 2004 and we wish him all the best in his new challenges.

Please direct any inquiries to this announcement to the undersigned on telephone + 45 40 14 66 22.

Best regards
IC COMPANYS A/S

Niels Martinsen
Chairman of the Board of Director

This announcement is a translation from the Danish language. In the event of any discrepancy between the Danish and English versions, the Danish version shall prevail.