

## COMPANY ANNOUNCEMENT

19 March 2014

### IC Companys appoints Senior Vice President Operations

*IC Companys has appointed Lotte Franch Wamberg as Senior Vice President Operations.*

Lotte Franch Wamberg joins the Group from Royal Copenhagen where she served as Managing Director and before that as Head of Supply Chain and Design Development. Prior to this, she has furthermore served as General Manager of both WeightWatchers and LEGOLAND.

Lotte has a degree as Production Engineer and started her career in LEGO from where she will bring experience of production, product development, logistics and project management.

With her strong experience in both supply chain and operational processes in general, Lotte will be given the responsibility of the Group's Operations function – a function which was introduced in IC Companys' interim report for Q1 2013/14, and which, among others, will include Global Sourcing and Global Logistics.

Group CEO, Mads Ryder commented;

*"I have had the pleasure of working with Lotte for several years, and I am looking forward to welcoming her onboard IC Companys where she will be playing an important role in executing the corporate strategy."*

Lotte will become part of IC Companys' Global Management Team and will have her first working day on 6 June 2014.

### IC Companys A/S

Mads Ryder  
Group CEO

**Please direct any questions regarding this announcement to:**

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*This announcement is a translation from the Danish language. In the event of any discrepancy between the Danish and English versions, the Danish version shall prevail.*